

# MELCO LAUNCHES THE N100 MUSIC LIBRARY TO TARGET NEW MARKETS

Melco introduces the radical new Model N100. Staying true to every aspect of a Melco high performance digital music library, but at a new price point.

Melco has broken new ground with an exciting new cosmetic, stepping away from traditional Hi-Fi component design.



N100

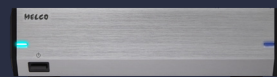


## KEY POINTS →

- Attractive price point of € 2000 / £1800
- Stunning high quality casework matching D100 and E100
- New Melco Control App coming soon
- All Melco standard features and high sound quality are maintained
- This is an additional model – not a replacement for any current models



D100



E100



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14th September - Guangzhou – Mr Araki – CEO of Melco Syncretis, the HiFi division of the Japanese IT giant Buffalo Technology announces the launch of the Melco N100 Hi-Res digital Music Library.

Building on the undisputed position held by the existing N1Z series as simply the best Digital Music Source currently available, the N100 introduces the possibility of astonishing sound quality, versatility and ease-of-use at a very attractive price point.

Additionally the N100 offers a new convenient form factor, based on a chassis of 215mm width – half size compared to conventional full size Hi-Fi. N100 is the same size as the newly introduced D100 CD Loader and E100 Expansion Drive – this means that components can be conveniently placed side by side to match other Hi-Fi components.

Available from the end of September in UK and Europe.

**€2000 / £1800.**

#### N100 Features and Benefits

N100 uses the same extreme low-noise high precision digital music dataflow of the existing Melco series. N100 is designed from the start as an audio specific device – it uses no standard IT components or PC parts.

A new low profile mainboard uses the exact same RISC processor and architecture as the N1Z series ensuring very low noise with precise data management. Twin Ethernet ports are retained with the dedicated Ethernet Player port connecting directly to the network player without an intervening dataswitch, ensuring that packet order and timing is maintained.

Internal storage is 2TB HDD. Easily expandable by either IT USB HDD or the Melco E100 to maintain sound quality. USB connected DAC allows the N100 to perform as a self-contained local HiRes Digital Music player. Data rates up to 32bit 384kHz and Octo DSD are supported. All Gapless and with Melco Markerless DSD fully supported. Control of the USB-DAC player is from the new Melco App, from the front panel, or from approved third-party RF Remote handset N100 will operate with both USB DAC and also Ethernet connected player even without connection to a data network – standalone Isolated Mode.





CD import is easy with either Melco D100 external CD loader or IT grade Optical drive for less demanding use. Melco does not put IT grade loader inside N100 as it both compromises sound quality and also reduces reliability due to disposable nature of IT drives.

Music backup is as easy and plugging in a USB HDD and pressing one button. Direct Download of hi-res downloads from HighresAudio.com and other vendors is supported for error-free downloading

Front panel USB for convenient import from USB, direct play from USB without importing, and for connection of a USB DAC

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**Alan Ainslie**, General manager at Melco, said:

*"It is a shame that so many who could enjoy the benefits of digital music from a device such as Melco are put off either because of price or lack of space. N100 addresses both of these concerns.*

*The new price point is interesting – the competition is really what I call 'a PC in a box' which can never match the sound quality of a Melco, and can never match the Melco for ease of use.*

*Melco is built in Japan initially for a market that does not easily accept computers, so N100 offers extreme simplicity of setup (language, time zone and you are ready to go) as well as extreme convenience and simplicity of operation. Japanese Audiophiles are also extremely demanding in terms of sound quality and accept no compromises. N100 delivers on this expectation with results that belie both the cost and the simplicity.*

*I almost forgot – this is just so beautifully engineered – it delights before it is even switched on!"*

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