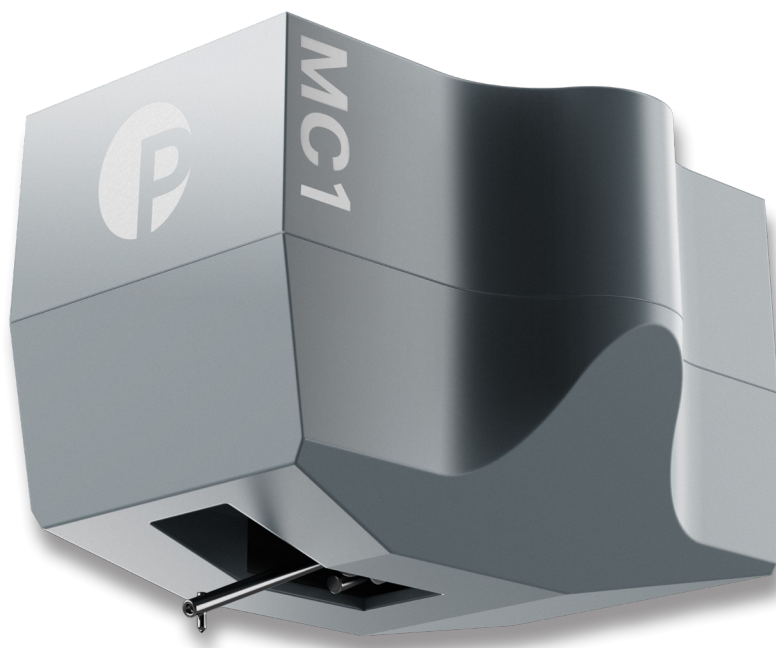


Spherical stylus

## Pick it MC1

### The entry into moving coil cartridges

MSRP 299 € (incl. VAT)

- **NEW** entry level Pick it MC cartridge
- **NEW** Pro-Ject Audio cartridge design
- Neodymium N40H magnet
- Square generator coil
- 6N OFC pure copper windings
- Musical all-purpose cartridge
- Resonance optimized ABS enclosure
- Spherical diamond mounted on alu cantilever
- 1/2 inch mounting standard
- Threaded holes for simple mounting without nuts

**Cartridge principle:** MC (Moving-Coil)

**Output voltage at 1 kHz:** 0,4 mV (3,54 cm/sec)

**Channel separation at 1 kHz:** >27 dB

**Tracking ability at 315Hz:** 70 µm

**Dynamic compliance:** 18 µm/mN

**Frequency response:** 20 - 20 000 Hz +/- 1dB

**Stylus type:** Spherical on alu cantilever

**Tracking force, range:** 1,7 - 2,1 g (mN)

**Tracking force, recommended:** 1,9 g (mN)

**Height stylus tip to top mounting surface:** 17 mm

**Tracking angle:** 22°

**Recommended load resistance:** 100-470 Ω

**Cartridge weight:** 5 g

## Welcome to the Pick it MC world

During our intensive research and development for our True Balanced turntables and phono stages, we realized the importance of MC cartridges for sound and mechanical perfection. Only with MC cartridges you can utilize the full technical benefits of a balanced connection in dynamic, sound stage and especially in the quietness of the sound.

Unfortunately the production of MC cartridges is way more intensive and they are more costly compared to MM cartridges. Our goal is always to make true HiFi stereo affordable. The result was the Pick It MC1.

The very light stylus/coil assembly of a moving coil cartridge allows for a much wider frequency and improved transient response. This means a more detailed reproduction and resolution of low level signals.

The lower source impedance means less sensitivity to outer influences. This means less hum. However, due to the lower output (generally speaking around 20dB lower) a high quality phono stage is recommended.



## Ultimate price-performance ratio

This all new Pro-Ject Pick it MC1 cartridge is designed for music lovers who want to take the next step into upgrading to a moving coil cartridge.

With an MC cartridge you benefit from enhanced audio clarity, stereo imaging, and transparency compared to MM cartridges.

The enclosure is made of resonance optimized ABS which results in a total weight of around 5 grams. With its medium compliance it performs perfect with most entry to mid-level turntables.